

Participate In Making A Movie – Kapipal with BroadcastAsia2016 Adding Value With Crowdfunding

The Asian industry leading conference for the film and content production industry, [7th Creative Content Production Conference](#) (part of BroadcastAsia2016) is showcasing crowdfunding with conference related campaigns as the first big international conference. Together with Southeast Asian Audio-Visual Association (SAAVA) and international crowdfunding platform Kapipal, the Creative Content Production Conference is offering film projects to raise money, increase awareness and connect with industry's leading investors at the event.

“We believe this is a great opportunity to showcase crowdfunding and how we can help filmmakers around the globe to raise money for their projects. Crowdfunding is not just a great tool for fundraising. It's also a powerful marketing and community builder tool. We want to raise the awareness and share best practices of crowdfunding to the industry. As a leading conference, 7th Creative Content Production Conference is the best place in Asia to share this knowledge and help filmmakers, big or small, to make it happen.” Mika Jordman, CEO of Kapipal stated.

SAAVA and Kapipal have selected three cases among dozens of applications to be showcased:

Showcase 1: Malaysian based Cikeboom's [Pencil Key](#) is a 2D animation TV Series for 3-9 years old kids. It's an adventurous & humorous short story about a boy who finds a gadget from outer space that is extremely dangerous. This

gadget can open a portal for the old and evil aliens to conquer the world. With the help of good aliens, the boy is struggling to save the human from extinction. Cikeboom is raising money for production of teaser video to help marketing and find funding for finalizing the production.

Showcase 2: Xtreme Production's [The Happiness Revolution](#) is a documentary about Bhutan. Bhutan, famously known to initiate the Gross National Happiness index as a measurement of and national success, is also one of the world's most isolated nations. As the Buddhist kingdom continue to modernize and open up to the world, will the 'happiest country in the world' continue to remain contented and happy? The documentary opens the curtain in front of one of the most exotic kingdom in the world. Singapore based Xtreme Production, established in 1997, has vast experience in productions of varied scales and complexities, with portfolios ranging from international television programs to global corporate communications.

Showcase 3: Italian [Mimulus](#) is a story is an international movie production that will be shot in Italy, Greece and Japan. It's a story about Petros, a Greek professor researching Nikiforos' personal diary to research the mystery of the stones the three walls of the Holy House of Mary, today inside the Basilica of Loreto, really come from the Byzantine church of Porta Panagia, in Pili, where they were guarded by the Byzantine family Angelo Ducas Comneno. Many thrilling events happen before Petros finds the truth.

Campaigns will start running on May 4, 2016 and can be followed and supported on [Kapipal's BroadcastAsia2016 website](#).

Kapipal will also run [side event about crowdfunding and it's opportunities for businesses and project creators](#) during BroadcastAsia2016.



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